



## **APRIL, 2021, VIRTUAL ANNUAL COLOR SHOW – “ORANGE”**

The April KAA show is the Annual Color Show...and this year the color is **ORANGE**. Entries in this show will be the artist's choice of subject and media in 2D, 3D, Photography, Digital Art, and Youth Art. Each entry must include the color **ORANGE**.

Children ages 4 to 14 are encouraged to enter this show.

**INTAKE** is March 4<sup>th</sup> through March 31<sup>st</sup>.

**There will be no reception.** However, Saturday, April 3rd, the announcement of all awards will be placed on the KAA website and each winner and KAA members will receive an email announcing the awards.

The Annual Color Show will run from April 3rd through April 28th.

### **THE FOLLOWING ARE GENERAL GUIDELINES FOR ALL KAA SHOWS:**

The Keizer Art Association reserves the right to determine if art submitted meets the family friendly standards as determined by the Board of Directors.

#### **Art Media**

- 2D - Two dimensional pieces, such as: watercolor, oil, acrylic, mixed media, colored pencil or fabric art.
- Photography – Any image created within the confines of a camera and using camera related adjustments in post processing for lighting, contrast, color, sharpness, cropping, etc.
- Digital Art – Photos edited and changed using artistic filter adjustments in post processing, photo painting, digital collages, integrated art, digital painting or any other artistic rendition using a computer and software.
- 3D – Pieces show width, height and depth, such as: carving, modeling, or welding materials into a work of art (for example, a sculpture).
- Youth Art – Any of the above media entered by children 4 – 14 years of age.

## **Entry Mandate**

- All work must be original.
- All media are acceptable and the show is open to all artists
- Jewelry and other small objects should be photographed in a professional manner.
- Artwork exhibited in this gallery within the past two years is not acceptable.
- Up to four entries per artist are permitted.
- **Entries must be listed on the online Entry Form.** Submission of the online entry form represents
- your signature and signifies your agreement of the terms as shown on the form.
- Award winners of this show should to be ready, if they desire, to show, for the month of May, their art at the Keizer Civic Center complete with frames, mats and glass. Winners of awards will be contacted by Terry Dempsey, KAA board member, regarding participation in the show at the Keizer Civic Center.
- For virtual show entries, your art must be **photographed without a mat, frame or glass**. If you are taking your own photo either with a camera or phone, keep in mind that you want the best image of your art that you can possibly take. **1.** Taking your photo in subdued, natural light near a window usually works well. Lay the art flat. **2.** When focusing in on your photo, use the lines of your device to square up your image with you piece of art. Do not take it at an angle or when it is hanging up, as this will distort your art. **3.** Take your photo in neutral, uncluttered space; the judge does not want to see your floor, desk or your feet. **4.** Use the editing tools on your device to crop your image to show **only** your art at it's very best. The judge wants to see only your art.

## **Awards**

This exhibit is juried and awards will be announced for best of show, for juror's merit award and for first, second and third place. Awards include \$20 to the first-place winner in each media category (with at least 3 entries) and \$100 to the artist of the best of show. The decision of the judge(s) is final.

## **Entry Fees**

The fee for our 2021 virtual show is \$5 for each of one to four entries (\$5 to \$20).

## **Sale of Art**

Commission fee for sales is 60% to the artist and 40% to KAA.

## **Important Dates**

- Intake is March 4<sup>th</sup> through March 31<sup>st</sup>.
- Awards will be announced on April 3rd on KAA website and by email.

***A signed entry form and fees must accompany your entry.*** Entry forms are available on the KAA website. You may type in your information right on the online form. You may pay your fee on the same site.

Questions? Contact Cheryl Manhire, keizerartassociation@gmail.com